

Serena Martinez
Fire

Internship Proposal

My proposal for the internship that I am interested in is to be able to work with a makeup studio that is located in Windsor at the Town Green. The makeup studio is essentially a business that offers waxing, skincare and makeup, including their very own line of makeup which is where I would be doing my volunteering. I was inspired to seek this opportunity because this is exactly what I want to do as a career after high school. I have always been in love with makeup and all beauty related things and I have always wanted to work with a company or expert with that kind of experience. I hope that by the time my internship is over I will walk away having had learned new techniques on how to work with skincare, makeup, advertising and so much more. I want to learn everything there is to be learned about beauty. My goal for when I have finished my internship is to be able to have the opportunity to get a job with the business and my long term goal is to become a professional makeup artist and be able to work with a high end company.

This is going to be a visual managerial internship, at the beginning of my internship most of my learning will be from watching. However throughout my internship my learning will gradually change to hands on learning as well as the possible use of social media. Throughout my internship I will be taking pictures of the whole learning process and of the different projects that we work on. I will be doing a field study project because like I mentioned before this is exactly what I am striving to do with my career after high school. I am very passionate about makeup, it's a form of art that I absolutely adore, there are so many different styles and techniques in the makeup business and I am open to learning all of them. Becoming a high class professional makeup artist is definitely what I strive to be. I will obtain my hours by working with the business on my mentor's time, she will let me know when she needs assisting and I will be helping her with whatever she needs. My tasks will vary on what my mentor wants me to do, it could be advertising, being able to work hands on, etc. I think one of the biggest things that I will be doing to contribute to the businesses is working side by side with my mentor, for example: coming with her to weddings is what she was explaining to me that I would be doing, as well as spending some time working to the studio itself. My plan for a big part of my internship is to gain as much knowledge from the business as possible, learn how to work in different environments and overall become very familiar with the working style of being a cosmetologist. Also I may be considering even buying some of their products and promoting them on social media to help their company become more popular.

My mentor is Brittney Campos, she is the owner of On Fleek Studio. She is a makeup artist and esthetician, the studio itself provides shopping, makeup, waxing and skincare. Brittney

is an expert at doing makeup for special occasions, she even provides classes to take in her studio to help teach others how to do makeup. She will help me fulfill my goals because this is a step in the right direction for me because if I want to succeed in the makeup business I'm going to need as much experience and training as possible. This is something I can definitely put on my resume that will help me in my future. Meeting with her will depend on her schedule, she had said she has quite a few weddings she needs to go to and that I would be able to accompany her and be able to assist her when she goes. I am hoping to learn so many things during this internship, I hope to gain as much knowledge as possible from her and get a good feel for the environment that she works in because it will most likely be the same environment I will be in after high school.